

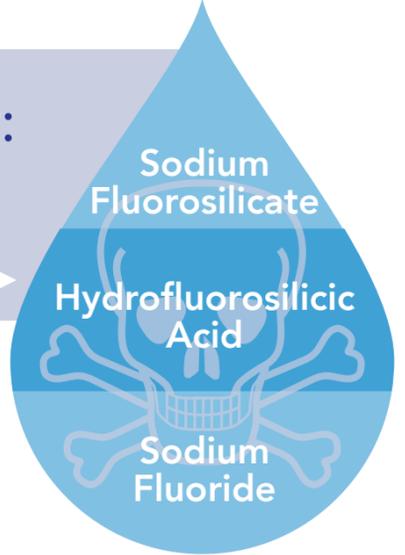


WHAT YOU NEED TO KNOW ABOUT Water Fluoridation



Chemicals used to fluoridate drinking water:

These chemicals are unpurified industrial by-products that are collected in the air pollution control systems of the phosphate fertilizer industry. They are known to contain elevated levels of contaminants like arsenic.



BRAIN: 18 human studies show fluoride exposure causes IQ deficits in children. Adult studies show impairment in learning, memory and the central nervous system. Animal studies show direct toxic effect on brain tissue.

INFANTS: Research shows a high risk of fluorosis and damage to developing brain. In 2006 the American Dental Association advised that formula should be made with "low or no-fluoride water."

BONES: According to the National Research Council fluoride exposure can result in diminished bone density and strength. A Harvard study showed a link to increased risk of bone cancer.

TEETH: Over-exposure from combined sources can cause dental fluorosis damaging enamel resulting in white or brown spots and weaker teeth.

Note the warning not to swallow on toothpaste tubes.



THYROID: The National Research Council found that fluoride has an adverse effect on thyroid function. Until the 1970s, European MDs prescribed fluoride to slow overactive thyroids.

KIDNEY: Research shows kidney patients are more susceptible to fluoride toxicity.

“ In point of fact, fluoride causes more human cancer death, and causes it faster than any other chemical. ”

– Dan Burke, PhD
Former Director of the National Cancer Institute



41% of children aged 12-15 show signs of dental fluorosis



STUDY: Over 10 animal studies report that mice or rats ingesting fluoride have an impaired capacity to learn and remember



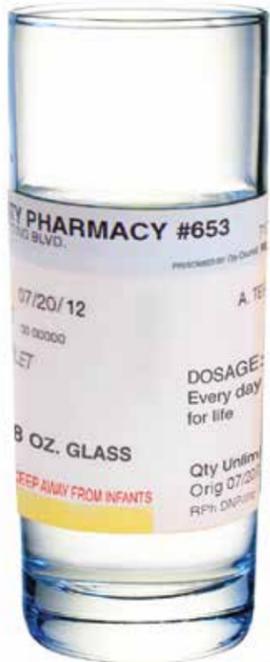
Source: Fluoridation Forum Report 2002 (Page 126)

The FDA classifies fluoride as a drug. Our right to informed consent, which is standard practice with all medication, has been taken away with fluoridation.

No other drug is added to our water.

The CDC states that fluoride's "predominant effect is topical" meaning the benefit comes from applying it onto the teeth – not systemically from drinking it.

We do not drink high blood pressure medication to prevent hypertension or insulin to prevent diabetes. Why fluoride?



“ If you want to prevent sunburn, you don't drink suntan lotion, you put it on your skin. If you want to have the benefits of fluoride and oral health ... you put it on the surface of the tooth, not drink it. ”

– Dr. William Hirzy
Former EPA Scientist

FACT: ✓

The EPA lists fluoride as a chemical with substantial evidence of Developmental Neurotoxicity.

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- Energized.
- Alkaline.
- Antioxidant.
- Delicious.

AlkaViva's UltraWater™ technology with the added Fluoride Shield removes fluoride and other contaminants from your water source, leaving the cleanest, healthiest water you can find anywhere for just pennies a gallon.

