

Privacy Policy

AlkaViva LLC ("AlkaViva LLC") has created this privacy policy statement in order to demonstrate our firm commitment to our visitors' and customers' privacy. The following discloses our information gathering, use and dissemination practices for our website. Effective Date: This privacy policy was last updated on May 20, 2016 and is subject to change at any time.

Who We Are

AlkaViva LLC Address: 8745 Technology Way Suite C, Reno NV 89521 (775) 324-2400 customerservice@alkaviva.com

Collection of Personal and Non-Personal Information.

When visiting the AlkaViva website, in order to join, make a purchase, apply for financing, register to use certain services, respond to a survey or update your information you may be asked to provide certain personally identifiable information ("Personal Information") about yourself, such as your name, e-mail address, physical address, or telephone number. For enrollment and purchases, we require a name, physical address, telephone number, credit or debit card number or related checking account and card expiration date. For financing we will require additional information such as your social security number in order to check credit and process your application. In addition, any information that you enter on an enrollment or other form on the website may be collected and retained by AlkaViva LLC, and will be subject to the terms and conditions of this Privacy Policy. You may review and revise any Personal Information we have about you by contacting Customer Service.

Maintaining the Security of Your Information

We have implemented strong security procedures and state of the art mechanisms to ensure the security, confidentiality and integrity of Personal Information and Demographic Information in our possession and guard against unauthorized access or use. However, due to the inherent open nature of the Internet, we cannot absolutely guarantee that communications between you and AlkaViva LLC will be free from unauthorized access by third parties, such as hackers. We also identify data that is to be protected, provide a reasonable level of protection for that data and grant access to protected data only to those individuals who need to use it in performing their job-related duties. Employees who violate our security procedures will be subject to disciplinary action, which may include termination. AlkaViva utilizes Standard SSL encryption on pages where secure information is transmitted over the Internet and all credit card processing is PCI compliant.

Information Usage

We use Personal Information to perform business functions, such as running credit for finance applications, serving our members and customers, fulfilling orders and contacting you when necessary, such as when a delivery may be delayed, repair completed or when an ordered product is out of stock. We may also use this information to notify you about new products or services and special promotions offered by AlkaViva LLC.

Information Disclosure

We may share information relating to your transactions with us with any dealer you bought AlkaViva product from. We will not share your Personal Information with any other third party unless we are also required to by law.

Opting Out of Sharing of Personal Information; Choice With Respect to Receiving Marketing Emails

We value your privacy. If you would prefer not to receive marketing emails from AlkaViva in the future, please contact Customer Service or reply to any email send with a request to be removed from AlkaViva's mailing lists. Please allow up to 10 days for your email to be removed.

Cookies

"Cookies" are pieces of information that may be placed on your computer by a website for the purpose of facilitating and enhancing your communication and interaction with that website. Almost all websites use cookies for these purposes. We may use cookies to save your password (if you have registered with us) so you don't have to re-enter it each time you visit our site, and for other purposes to make your visit more convenient.

You may stop or restrict the placement of cookies on your computer or flush them from your browser by adjusting your web browser preferences, in which case you may still use our site, but it may interfere with some of its functionality. We do not use cookies to retrieve information from your computer for any purpose other than as set forth in this privacy policy.

Internet Protocol (IP) Address

We may use your IP address to help diagnose problems with our server and to administer our/your website. Your IP address may also be used to help identify you and to gather demographic information.

Clickstream

As you use the Internet, a trail of electronic information is left at each website you visit. This information, which is sometimes referred to as "clickstream data", can be collected and stored by a website's server. Clickstream data can tell us the type of computer and browsing software you use. We may use clickstream data to determine how much time you spend on each page of our site, how you navigate

throughout the site and how we may tailor our web pages to better meet the needs of visitors.

Consent To Processing

By providing any Personal Information to this site, you fully understand and unambiguously consent to the collection, usage and processing of such information in the United States.

Links To Other Sites

Our sites may contain links to other sites. Other sites may also reference or link to our sites. We are not responsible for the privacy practices or the content of such other sites.

Treatment of Information of Former Members and Customers

We will continue to follow our privacy policy for your Personal Information even when you are no longer a member or customer of our business.

Your Acceptance of this Policy

By using this site, you signify your consent to our privacy policy. If you do not agree with the terms of this privacy policy, please do not use our site. This privacy policy supersedes all privacy policies and other similar standards previously issued by us. This privacy policy is subject to updates and other changes from time to time. In the event of any such changes, we will notify all of our Dealers and other customers of such changes in the manner and to the extent required by law. Your continued use of our site following the posting of changes to this privacy policy means you accept these changes. AlkaViva website is a service provided by AlkaViva LLC , which may modify or improve any part of the service at any time and without prior notice. AlkaViva is a registered service mark of AlkaViva LLC .